

FISU AND AIPS LAUNCH THE 6th YOUNG REPORTERS PROGRAMME
AT THE CHENGDU 2021 FISU WORLD UNIVERSITY GAMES IN AUGUST



A GAME CHANGER

FOR STUDENT SPORTS REPORTERS



After the inaugural edition of the FISU-AIPS Young Reporters' Programme at the Shenzhen 2011 Summer Universiade, and subsequent successful editions in Kazan 2013, Gwangju 2015, Taipei 2017 and Krasnoyarsk 2019, the programme heads back to China where it all started for the sixth programme edition.

A vital stepping-stone for young reporters, this summer's programme seeks to give aspiring journalists the chance to develop and hone their skills as never before. Budding sports reporters from around the world will converge in the heart of Sichuan Province to cover the 31st FISU World University Games as part of an all-expenses-paid assignment for two weeks this upcoming August.

INTRODUCTION

For the Chengdu 2021 FISU World University Games in China (18-29 August 2021), **FISU will invite 20 aspiring young journalists** to cover the Games while receiving specialised media training.

The FISU-AIPS Young Reporters Programme brings together **21 to 25-year-old students** and recent graduate in journalism/communications from the five FISU continental associations of Africa, Americas, Asia, Oceania and Europe. They will report **throughout the Games for 15 days, with full access to all the competition venues and the Main Press Centre**. Living in an official event media hotel, they will share this experience with 20 of their peers from China.

FISU will select the Young Reporters based on their **performance and potential**. They could be university students engage in their final year of journalism/communication studies or young graduates ready to embark on their full-time career in media.

FISU provides the cost of airfare from the candidate's home to Chengdu, China and back, with the event organisers will provide accommodation and meals.



QUOTE of FISU YRP alumnus



"The FISU Young Reporters programme was as beneficial as years of studying journalism at university. As a non-native English speaker, it's where I first started doing interviews in English. What was hard and difficult at first since opened up career opportunities - including covering the last five Games. I also learned to handle extreme conditions. I will never forget waiting and freezing at the top of Shymbulak mountain during the Almaty 2017 Winter Universiade to talk to an Argentine snowboarder, but the interview was worth it!"

Lucie Hrdlickova (CZE) – Alumnus YRP Gwangju 2015 is currently Reporter at CNN Prima News.

KEY ELEMENTS

- Training will centre around print, photography and new media reporting of live events throughout the FISU World University Games.
- The Young Reporters will be required to participate in all training sessions and will have multiple reporting.
- Assignments every day. Photographers also must produce written content just as written media journalists will be required to make snapshots or produce video/audio content.
- The programme instruction will be all in English.
- Participants will be university students and recent graduates between the ages of 21 and 25 years. A strong preference will be given to those pursuing a degree and career in journalism/communications, or those already embarking on a full-time media career.
- Each successful candidate must sign an agreement that defines the conditions of course participation and the use of editorial material produced as part of the coursework.
- Essential technology needed for the course will be provided, but participants will be required to bring their own personal equipment (laptop computers, tablets, voice recorders, smart phones, digital photo and video cameras, etc.) as they see fit to fulfill their assignments.
- FISU will cover the cost of economy return air tickets to Chengdu, China from the participant's nearest main airport. The local event organiser will provide participants with accommodation, meals and on-site transportation.

- The 15-day project begins with an introduction to FISU and the FISU World University Games. The first assignment begins with covering the event's opening ceremony and concludes with filing stories from the closing ceremonies. All candidates must be able to produce articles and pieces of content per day. The content focus will centre on finding the hidden gems and human interest stories of these Games. In other words, come with the dexterity to cover much more than the game reports!
- Coursework will include essential elements of event coverage, including writing, interviewing, photos and video, digital and social media content. Each Young Journalist must participate in all facets of the programme.
- There will be plenty of opportunities for assigned stories, photos and video to be published on various Games media and information platforms. These stories will not be exclusive and may be picked up by local media and wire services, as well as the official event newspaper.
- All Young Reporters will receive assessments of their work throughout the course by mentors and a Certificate of Participation upon completion.
- The FISU Media team may offer opportunities to cover future FISU events to those demonstrating outstanding achievement and work ethic.
- YRP participants will automatically become members of a growing FISU Young Reporters network, and one may receive freelance or internship assignments to cover national and continental university sports events.



FISU AIPS YRP SELECTION CRITERIA

- Candidates for participation in the programme are full-time or part-time students of journalism, public relations or mass media aged 18-25, having completed at least one (1) year of university studies.
- Recent graduates working in similar entry-level positions in news and media organisations are also invited to apply for participation in the YRP.
- Selected participants should be available for the full duration of the YRP programme for 16 days from 15-30 August 2021, which includes the entire duration of the Chengdu 2021 FISU World University Games at 100%.
- Candidates will be selected based on a motivation letter, outlining their previous experience and how they are well suited for the programme + a short essay about a topic outlined by the FISU Media and Communication department.

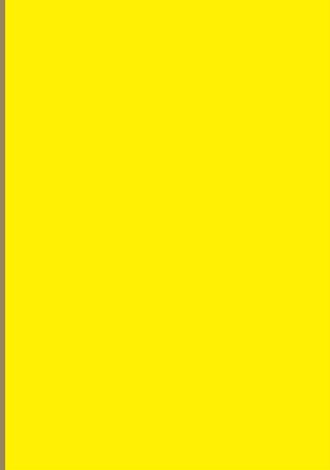


- Links to any previous work, experience and portfolio if available are welcomed.
- Candidates must be willing to sign an agreement, setting out conditions as part of their participation in the FISU-AIPS Young Reporters Programme, which will include copyright-free usage of their course content during and after the Chengdu 2021 FISU WUG.
- Candidates must have a valid passport for international travel (minimum validity until February 2022). Upon selection, candidates will be provided with correct paperwork and visa information for entry into the People's Republic of China if needed.
- The final decision on the suitability of nominated candidates remains with FISU, AIPS and the Executive Committee of the Chengdu 2021 FISU WUG. Exceptions may be made to the criteria, depending on the needs identified for the programme.

ADDITIONAL SELECTION CRITERIA

- Fluency in any other language (in addition to English) is considered an asset. French, Mandarin or Russian in particular (in addition to English) are highly desirable.
- Experience and specific knowledge of sports is also considered an asset to applications.





SELECTION TIMELINE

30 AUGUST
Young Reporters depart
Chengdu, China

**NOW TO
31 JANUARY 2021**

All interested individuals are welcome to apply until 31 January 2021

**1 TO 31
JANUARY 2021**

Applications reviewed by the FISU Media and Communication Committee. 20 individuals (preferably 10 males and 10 females) will be selected by merit

FEBRUARY 2021

FISU will notify all successful Young Reporter applicants, sending them detailed information and VISA application forms. The Young Reporters will start working with the FISU Media Department by submitting select content to FISU for review and publishing.

15 AUGUST

Selected Young Reporters arrive in Chengdu, China

16 AUGUST

Young Reporters take in Chengdu on a special city and panda tour

17 AUGUST

Young Reporters begin attending on-site event training

18-29 AUGUST

Young Reporters in Games-time action at the Chengdu 2021 FISU World University Games



"Being part of the FISU Young Reporters Programme was an eye-opener for me. The practical experience I gained while reporting, working among the best in the business at the highest level of university sport gave me all the tools, confidence and knowledge to put me in good stead for my career in media."

Faibo De Dominicis (RSA) – Alumnus YRP Kazan 2013 is currently EUSA Communications Officer.

QUOTE
of FISU
YRP alumnus



CALL FOR APPLICATIONS

Individuals interested in applying for the FISU-AIPS Young Reporters Programme are required to submit the following documents in English only:

- CV listing applicant's previous experience and education
- Motivation letter (max. 500 words)
- Links to previously published work, experience, or portfolio
- Two reference letters (professional references only)
- Copy of passport with a validity of at least six (6) months after the Games end (i.e. valid until at least February 2022)
- Official documentation confirming the level of English knowledge (for those from non-English speaking countries—TOEFL, IELTS or other equivalent certification)*

Applications will be accepted until 31st January 2021. Applications submitted after this date, or applications missing the above documentation requested, will NOT be taken into consideration.

To be considered, complete applications are to be addressed to FISU Media and Communication at media@fisunet.net in PDF format. Upon reception of completed applications, the FISU Media and Communication Committee will assess and select the Young Reporters group for this event.

An interview may be conducted via Zoom for the final selection round to assess a candidate's proficiency in English. Candidates will be duly informed of the process on an individual basis.

*FISU and the Organising Committee have the right to conduct additional testing or interviews to evaluate English proficiency.



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